

A BROWSER REWIND AND REPLAY FEATURE  
FOR TRANSIENT MESSAGES BY  
PERIODICALLY CAPTURING SCREEN IMAGES

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ABSTRACT OF THE DISCLOSURE

In the system, method, and program of the present  
10 invention, the browser renders a multimedia object to the  
screen. The multimedia object may be one or more  
advertisements having links to one or more advertisers. The  
browser periodically captures screen images having the  
multimedia object. In one embodiment, the screen images are  
15 captured at configurable time intervals. In another  
embodiment, the screen images are captured when there is a  
change in content of a screen image. Each screen capture  
contains the necessary link(s) to access the advertiser.  
The screen captures are stored, during a configurable  
20 duration of time, in a chronological list. A user can  
replay at a later time some or all of the stored screen  
images that were captured. The user will have various  
identifiable snapshots of the advertisements and access to  
the necessary links to get back to a desired advertiser.

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